



INCOME	HOME VALUE	HOME OWNERSHIP	PURCHASE POWER
\$136,680	\$498K - \$537K	74% OWN	\$12K MORE
<i>31% higher</i> than the U.S. average	<i>30% higher</i> than the U.S. average	<i>14% more likely</i> to be owner-occupied homes	<i>14% higher</i> spend annually than the U.S. average
<p>The Valpak consumer has the means and propensity to purchase your products and services.</p>			



ADVERTISING THAT PAYS FOR ITSELF

Clipp offers consumer-funded advertising campaigns where your print ad is financed by certificates on clipp.com. Availability is limited with this program and is first come, first served.

WHY IT WORKS

- Advertising via direct mail and digital doubles ad exposure
- Customers spend more when exposed to multiple channels
- 24/7 access to your offers brings in additional customers
- We build your ad and track performance to ensure success

VALPAK® MAILING AREAS CENTRAL OHIO - TOTAL 460,000 HOMES

NTA	CITY	ZIP	MEDIAN HOME VALUE	MEDIAN HH INCOME
BEX	Bexley	43209, 43219, 43227	\$316,160	\$85,372
BLN	Blacklick North	43004, 43054, 43062, 43230	\$257,278	\$104,790
BLS	Blacklick South	43004, 43068, 43213, 43232	\$189,903	\$71,191
CLV	Clintonville	43202, 43214, 43224	\$313,277	\$92,849
CWN	Canal Winchester North	43110, 43232	\$145,999	\$60,024
CWS	Canal Winchester South	43110, 43112, 43125, 43136	\$247,406	\$94,560
DEL	Delaware	43015, 43061, 43066	\$224,040	\$78,734
DUC	Dublin Central	43016, 43017	\$347,695	\$93,685
DUE	Dublin East	43016, 43017, 43235	\$322,003	\$104,605
DUS	Dublin South	43017, 43235	\$198,390	\$58,592
DUW	Dublin West	43016, 43017, 43064, 43065	\$488,334	\$179,610
GAN	Gahanna	43230	\$238,950	\$83,685
GAW	Gahanna West	43219, 43230	\$212,942	\$80,002
GCE	Grove City East	43123, 43204, 43223, 43228	\$162,109	\$69,516
GCW	Grove City West	43123, 43146	\$257,507	\$98,840
GVV	Grandview	43212, 43215	\$409,604	\$87,442
GWS	Galloway/West Columbus	43228, 43119	\$182,032	\$62,761
GYA	Galloway/ Grove City	43119, 43123, 43146, 43228	\$178,620	\$65,936
HLC	Hilliard Central	43026, 43228	\$193,735	\$79,542
HLN	Hilliard North	43026, 43221	\$285,074	\$102,983
HLS	Hilliard South	43204, 43228, 43221	\$242,880	\$71,795
HNW	Hilliard Northwest	43026, 43228	\$244,154	\$89,297
LAN	Lancaster	43130, 43148, 43150	\$199,529	\$75,133
LCA	Lewis Center	43021, 43035, 43240, 43082	\$319,445	\$112,462
LCN	Lewis Center North	43015, 43035	\$335,518	\$120,742
MPP	Minerva Park	43081, 43229, 43230, 43231	\$168,767	\$65,693
NAA	New Albany	43054	\$399,029	\$139,963
NWC	Northwest Columbus	43085, 43220, 43235	\$294,261	\$90,896
PCC	Plain City	43016, 43026, 43064	\$281,434	\$95,874
PIC	Pickerington	43105, 43147	\$243,148	\$100,513
PJG	Pataskala/Johnstown/Granville	43001, 43011, 43013, 43023, 43062, 43031	\$286,443	\$93,485
PKW	Pickerington West	43068, 43110, 43147, 43232	\$225,519	\$95,018
POD	Powell/Dublin	43016, 43065	\$406,343	\$143,197
PON	Powell North	43015, 43061, 43065	\$380,455	\$126,079
POW	Powell	43035, 43065, 43235	\$350,384	\$119,062
PTA	Pataskala	43062	\$233,523	\$93,202
RPU	Reynoldsburg	43068	\$190,113	\$74,797
UA	Upper Arlington	43214, 43220	\$329,944	\$91,918
UAS	Upper Arlington South	43202, 43221	\$395,284	\$106,115
WES	Westerville	43081, 43231	\$234,020	\$87,511
WLT	New Albany/Westerville/Little Turtle	43081	\$244,125	\$92,960
WNN	Westerville North	43081, 43082	\$365,461	\$131,255
WNS	Westerville North/Sunbury	43011, 43021, 43031, 43074, 43082	\$388,718	\$116,809
WON	Worthington North	43081, 43085, 43235	\$265,557	\$93,127
WOS	Worthington South	43085, 43214, 43229	\$208,105	\$67,154
WTH	Whitehall	43213, 43227	\$124,678	\$45,777

Geographic and Zip Code Designations are APPROXIMATE and subject to CHANGE.



Valpak of Central Ohio
2025
PLANNING CALENDAR
www.valpakohio.com



Week	Week of (Monday)	Holiday Schedule	In Home Week	Valpak Deadline	Job Number
1	1/1/25	New Years Day (1/1)	12/30/24	12/13/24	677124
2	1/6/25				
3	1/13/25				
4	1/20/25	Martin Luther King, Jr. Day (1/20)		1/14/25	
5	1/27/25		1/28/25		677126
6	2/3/25				
7	2/10/25	Valentine's Day (2/14)		2/12/25	
8	2/17/25	Presidents' Day (2/17)			
9	2/24/25		2/25/25		677127
10	3/3/25				
11	3/10/25	St. Patrick's Day (3/17)			
12	3/17/25	Easter (3/20)		3/19/25	
13	3/24/25				
14	3/31/25		4/1/25		677128
15	4/7/25			4/9/25	
16	4/14/25				
17	4/21/25		4/24/25		677129
18	4/28/25			4/30/25	
19	5/5/25	Mother's Day (5/11)			
20	5/12/25		5/15/25		677130
21	5/19/25			5/20/25	
22	5/26/25	Memorial Day (5/26)			
23	6/2/25		6/3/25		677131
24	6/9/25	Father's Day (6/15)			
25	6/16/25			6/18/25	
26	6/23/25				
27	6/30/25	Independence Day (7/4)	7/1/25		677132
28	7/7/25				
29	7/14/25			7/16/25	
30	7/21/25				
31	7/28/25		7/29/25		677133
32	8/4/25				
33	8/11/25			8/13/25	
34	8/18/25				
35	8/25/25		8/26/25		677134
36	9/1/25	Labor Day (9/1)			
37	9/8/25				
38	9/15/25			9/17/25	
39	9/22/25				
40	9/29/25		9/30/25		677135
41	10/6/25				
42	10/13/25	Columbus Day (10/13)		10/15/25	
43	10/20/25				
44	10/27/25	Halloween (10/31)	10/28/25		677136
45	11/3/25				
46	11/10/25	Veterans Day (11/11)		11/10/25	
47	11/17/25				
48	11/24/25	Thanksgiving Day (11/27)	11/24/25		677137
49	12/1/25				
50	12/8/25			12/11/25	
51	12/15/25				
52	12/22/25	Christmas Day (12/25)			
53	12/29/25	New Year's Day (1/1)	12/27/25		677138

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